



COMFORT INN AEROPORT MONTREAL POINTE-CLAIRE RENOVATES TO IMPROVE GUEST EXPERIENCE

**THE HOTEL HAS AN ACHIEVEMENT OF THREE APEX AWARDS THIS YEAR.
THE HIGHEST SCORES IN THE CATEGORIES OF:**

**MOST IMPROVED LIKELIHOOD TO RECOMMEND;
MOST IMPROVED OVERALL CONDITION OF ROOM;
GREATEST REVPAR GROW**

Pointe-Claire, QC 20-Oct-2017 – The **COMFORT INN in POINTE-CLAIRE** has embarked on a renovation project designed to offer guests an even better accommodation experience.

“The hotel business is very competitive and maintaining and enhancing the quality of our product is critical to continued success,” says **GASSAN BAAKLINI**. “Our renovations will make **COMFORT INN** an even better choice for our guests, both new and returning. The amenities we offer combined with the warm, efficient service delivered by our staff makes us the right choice for travelers visiting our city.”

The renovations took place from January-2016 to November-2016. On the exterior, the façade of the building was painted, the roof was replaced, porte cochere enlarged, and lighting replaced with energy efficient LED. New stone flooring leads to new double automatic entrance doors flanked by pots of evergreen trees to enhance the sense of arrival.

The entire interior has been refreshed, with an expanded lobby and breakfast room, soft seating areas with large fireplace and flat screen television, a business center and a market place. The front desk was replaced and relocated with brand new millwork. The lobby also features new flooring, lighting, wall and window treatments, furniture, artwork and public restroom.

All 98 guest rooms and corridors were also completely renovated, with all new flooring, lighting, paint & wall vinyl, beds, furniture, drapery, granite bathroom vanities and new glass door tiled showers.

We have recently launched an expanded breakfast offering featuring a variety of hot and cold items including eggs, sausage and waffles. A new guest laundry room and fitness center will open within the next few weeks.

Owned and operated by **SUNRAY GROUP OF HOTELS** of **TORONTO, ONTARIO**, after a multi-million dollar renovation the **COMFORT INN** features **97** non-smoking guestrooms with a new look and feel. Included in our services ***Complimentary Hot Breakfast, Free coffee & tea (24 hours), Complimentary airport transportation, Complimentary upgraded high-speed wireless internet, local calls and newspapers, Complimentary parking.*** Our Accommodations include Refrigerator and microwave in every room, Ergonomically designed desk chair & AC, Hairdryer, Iron & Ironing board and coffeemaker.

“Choice Hotels Canada congratulates **COMFORT INN** for its continuous efforts to provide a value-packed guest experience. Renovations, new amenities and constant improvements are what keep guests returning again and

again,” says Brian Leon, managing director, Choice Hotels Canada. “We’re proud to have hotels like **COMFORT INN** in **POINTE-CLAIRE** in the Choice Hotels Canada family.”

The Comfort™ brand is franchised by Choice Hotels Canada, the nation’s largest hotel franchisor. For more information, visit www.ChoiceHotels.ca.

About Comfort

At Comfort Inn hotels, you’ll find welcoming rooms and cozy beds to complimentary amenities including a free hot breakfast with hearty and healthy options, free high speed Internet and free parking at most locations — all at a great rate. Our friendly staff is also available to help you with whatever you need to make your trip more enjoyable. You’ll wake up refreshed and ready for a great day.

About Choice Hotels

Choice Hotels Canada® is the nation’s largest hotel franchisor with 340 properties currently open or under development. We are affiliated with Choice Hotels International, Inc®, which franchises more than 6,400 hotels in 40 countries and territories worldwide. Our company's Ascend Hotel Collection®, Cambria® hotels & suites, Comfort™, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge® and Rodeway Inn® brands provide a spectrum of lodging choices to meet our guests’ needs. With more than 28 million members and counting, check out our Choice Privileges® rewards program to see how you can reap the benefits of being a member of the Choice Hotels family. Visit us at www.choicehotels.ca for more information.

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